



OPOCZNO **impressions**

your interiors well-designed

30x60 collections



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POSITO

→ 07



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TILIAN

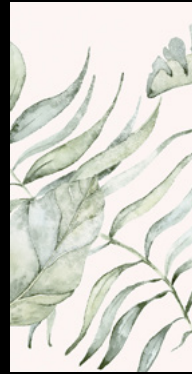
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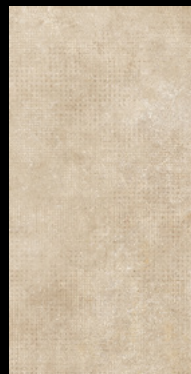
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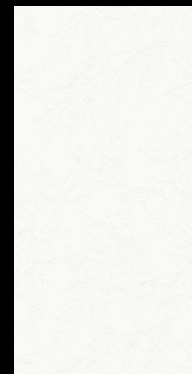
→ 51



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FIRST ROW

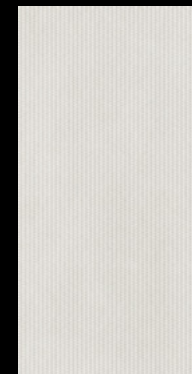
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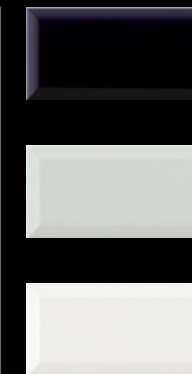
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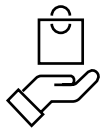
17

METRO STYLE

→ 71

impressions

your interiors in good style



17 NEW COLLECTIONS IN OPTIMUM FORMATS

Organic designs, popular beiges, trendy linear textures,
original stones and cement, decorative mosaics



BUNDLED TO EVERY COLLECTION

ADVICE FOR CUSTOMERS AT WWW.OPOCZNO.EU:



DESIGN FOR THOSE WHO WANT MORE

at a good price

- recommendations of colours matching
the collections

- arrangement mood boards

- articles with architect advice



SELECTIVE RANGE

for the traditional channel



NATURAL MATERIALS

natural and safe ceramic tiles – made of sand,
clay and silica.

WWW.OPOCZNO.EU



impressions

Gloss, refraction, touch, softness, expressive power. Serenity, calmness, energy.

17 Opoczno Impressions designs. Designed for you. The authors, Marcelina Skupińska and Karolina Kaczor, created diverse collections. Each one evokes different feelings. Each one creates a unique interior, because every one of us is different. Choose your own way. It is your space.



POSITIO



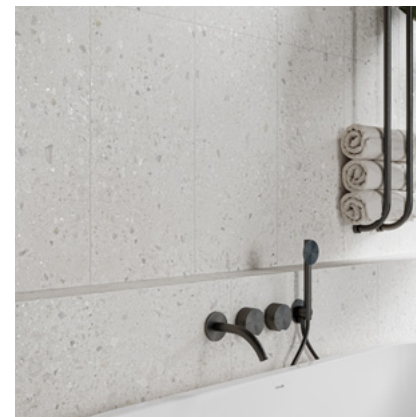
VELEZ



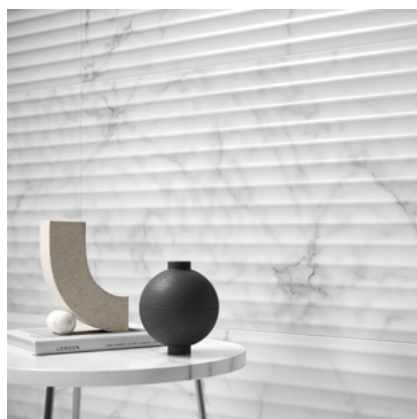
TILIAN



MEET ME



MOTTILEAF



SILVER WISH



TRIANA



GINEVRA

STONEHILLS



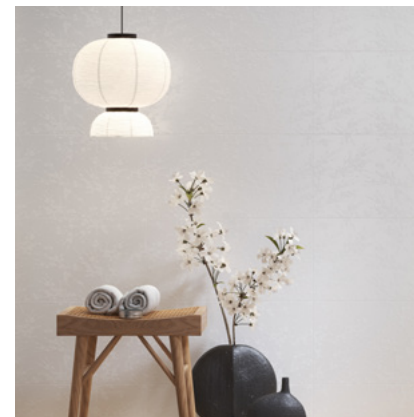
WILMI



FIRST ROW



FARISA



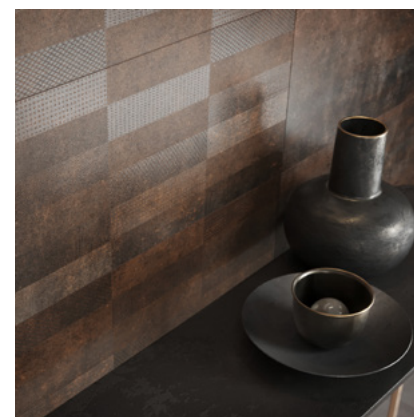
SENSUELLA



PARMINA



DURIN



METALIKO



29,8 × 59,8

POSITO



impressions

POSITO

POSITO collection – a breath of modernity based on the terrazzo motif, rooted in Italian traditions. The collection is sensual and full of elegance at once; no one will pass it by indifferently.

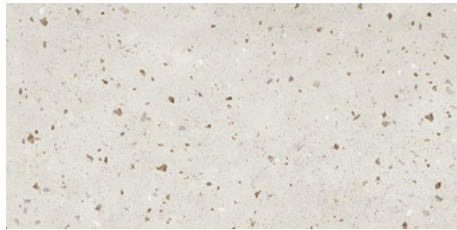
The base – ceramic tiles in the 29.8 × 59.8 cm format – is in a cement colour. It is inspired by terrazzo with the effect of scattered small stones of various sizes and shapes, which additionally reveal colours of white, grey, graphite and brown. The textured tile with a linear pattern enhances the effect of playing with texture and shape. The whole is complemented with a copper border that gives your bathroom style and sophisticated elegance. Floor tiles with the same terrazzo design make it possible to create an interior in the total look trend.

The various colours of the flakes embedded in the ceramic mass offer a wide range of possibilities for bathroom design. White furnishings and decorations brighten up the space and, at the same time, optically enlarge it. Opting for beiges and browns warms up the room. Gold and copper accessories are for those who enjoy glamorous arrangements.



POSITO

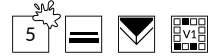
29,8 × 59,8



POSITO grys matt rect /

29,8 × 59,8

NT1236-003-1



POSITO grys structure matt rect /

29,8 × 59,8

NT1236-004-1



METAL copper matt border /

2 × 59,8

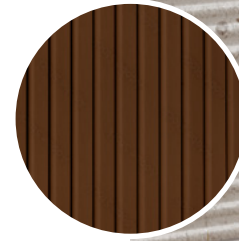
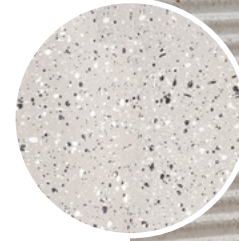
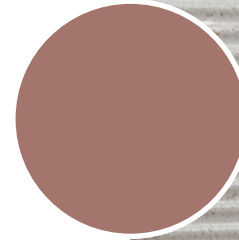
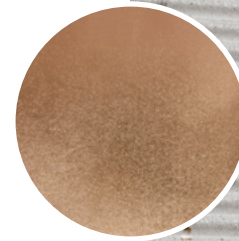
OD987-003



POSITO grys matt rect /

59,8 × 59,8

NT1236-001-1



recommended
colours
complementing
the collection





29,8 × 59,8

TILIAN



impressions

TILIAN

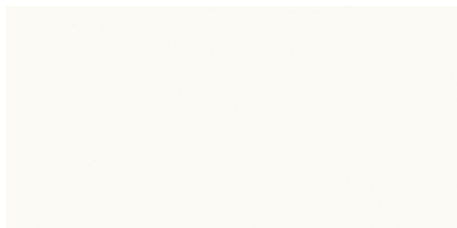
TILIAN is, above all, a variety of perfectly composed textures in muted colours. The starting point for the collection is an original stone design with a strong pattern.

The base is a 59.8 × 59.8 cm square porcelain stoneware tile with an unusual stone pattern that is very natural, yet distinctive. With shades of grey, small stones and a structure with veins, it creates a surface with a variety of tones. It is paired with a white textured tile with dense ceramic stripes (29.8 × 59.8 cm) and a plain white base tile with a satin surface. The mosaic gives the collection a decorative touch, where white elements are highlighted by a stone motif. The collection is complemented by a graphite matt border (1 × 59.8 cm). The strength of the collection lies in the variety of patterns and textures, which can be combined in different ways. This variety is the perfect backdrop for subdued, plain accessories in monochrome colours and creates an intriguing effect.



TILIAN

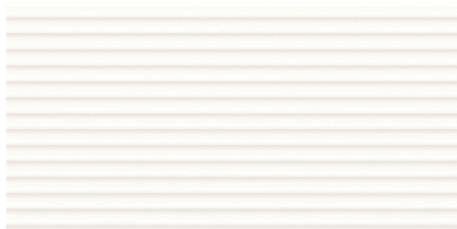
29,8 × 59,8



PS800 white satin rectified /

29,8 × 59,8

NT1090-003-1



PS820 white structure satin rect /

29,8 × 59,8

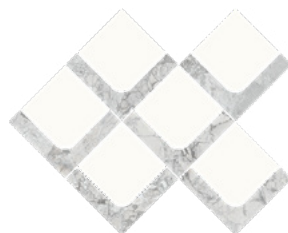
NT1245-004-1



METAL graphite border matt /

1 × 59,8

NT1245-005



TILIAN grys mosaic satin /

29,7 × 37,2

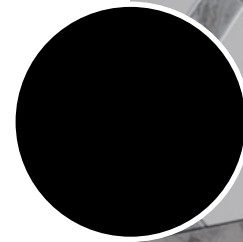
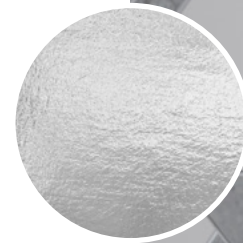
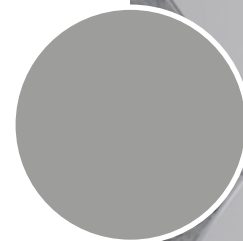
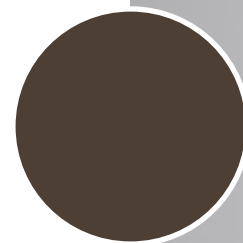
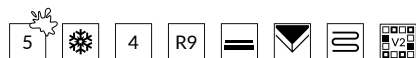
ND1245-006



TILIAN grys matt rect /

59,8 × 59,8

NT1245-001-1



recommended
colours
complementing
the collection

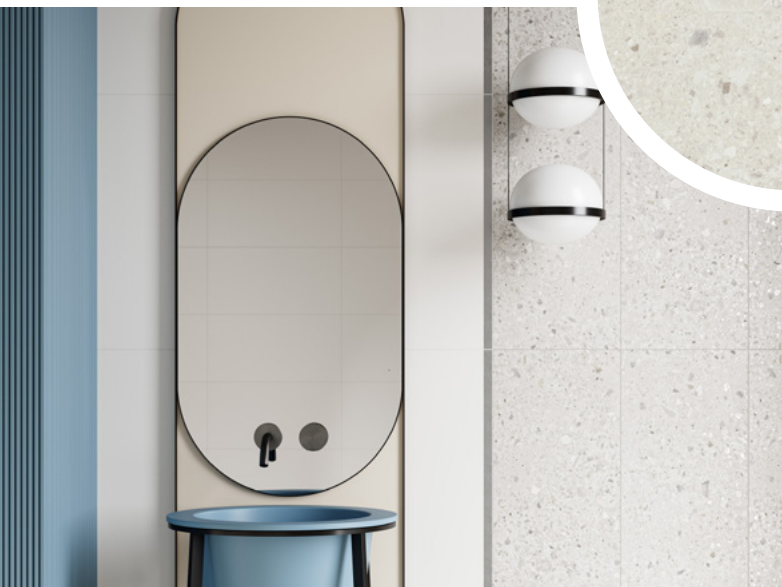
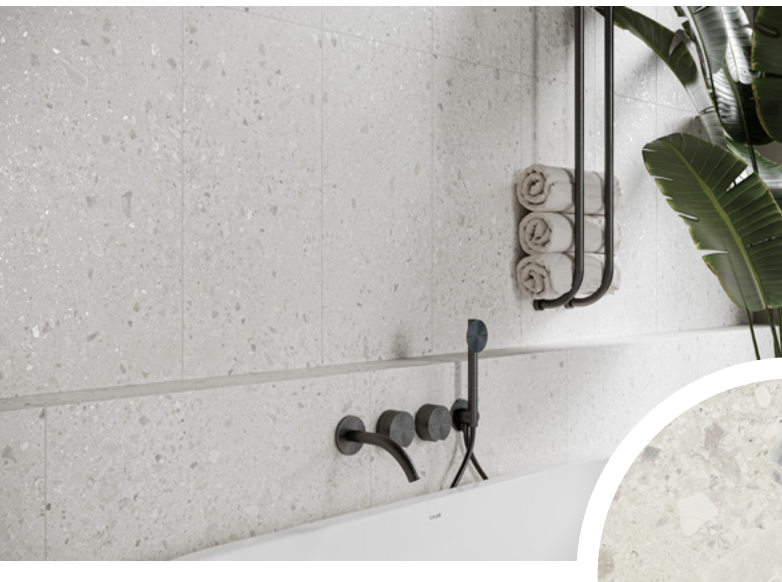


 **opoczno**
1883



29,8 × 59,8

MEET ME



impressions

MEET ME

In the base design of the **MEET ME** collection, referring to the impressive terrazzo, small stones of different sizes mix together in subdued colours with an unusual colour palette – from white and grey to single accents of blue and beige. The pattern fills the entire surface of the tiles creating a multi-dimensional and deep effect.

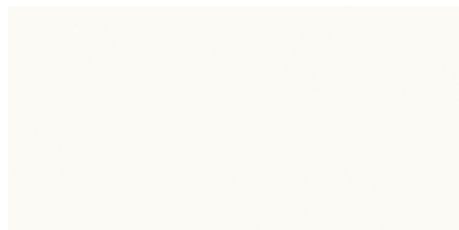
The base terrazzo tile with a satin finish (29.8 × 59.8 cm) and the porcelain stoneware tile (59.8 × 59.8 cm) with the same pattern creates a modern, sensual interior effect. This can be balanced by the white satin-smooth tile (29.8 × 59.8 cm) and the silver matt border (2 × 59.8 cm), which, when positioned vertically, completes the décor.

The rich pattern and colour accents of beige and blue on the wall and floor tiles create the perfect base for a variety of arrangements. The colours are subdued, so it is the accessories that determine the tone of the interior. Thanks to the range of colours, a bathroom with the **MEET ME** collection can change depending on the completing elements. Powder pink warms up the interior, blues and greys give it a maritime or New York flair, and sandy elements create a natural effect.



MEET ME

29,8 × 59,8



PS800 white satin rectified /

29,8 × 59,8

NT1090-003-1



MEET ME gris satin rect /

29,8 × 59,8

NT1247-003-1



METAL silver border matt /

2 × 59,8

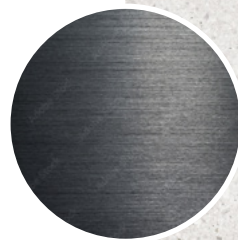
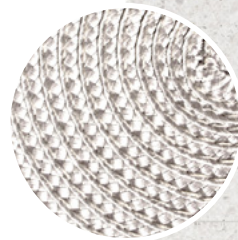
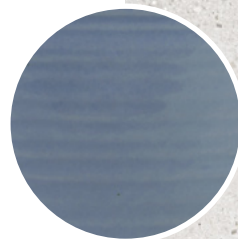
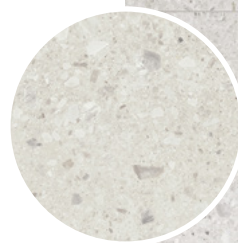
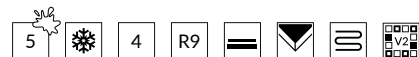
OD987-005



MEET ME gris matt rect /

59,8 × 59,8

NT1247-001-1



recommended
colours
complementing
the collection

 **opoczno**
1883





29,8 × 59,8

MOTTI LEAF



impressions

MOTTI LEAF

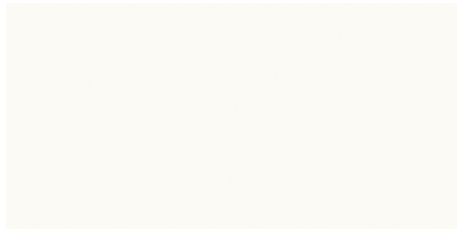
MOTTI LEAF is a response to the trend of surrounding oneself with nature and the admiration of the biophilic design concept in interior design. The theme of the collection is beautiful large green leaves in a non-obvious, painting-like approach. It is a unique proposal distinguished by its organic nature. The strong organic pattern is also incredibly light.

The collection's main decorative element is a leaf motif tile with a satin finish (29.8 × 59.8 cm), which creates an irregular pattern on the wall, full of light. The collection is complemented by a satin base tile in deep beige, enriched with delicate stripes (29.8 × 59.8 cm), which emphasises the natural style of the interior. The white tile in satin in the same format perfectly contrasts with it. The copper border (1 × 59.8 cm) and a floor tile with a natural wood pattern (14.7 × 89 cm) create a cohesive, natural space. Tropical motifs are an accent in the décor of many modern homes – they always look good, regardless of the size of the room or its style.



MOTTI LEAF

29,8×59,8



PS800 white satin rectified /

29,8×59,8

NT1090-003-1



SENSUELLA beige satin rect /

29,8×59,8

NT1242-002-1



MOTTI LEAF white mix satin rect /

29,8×59,8

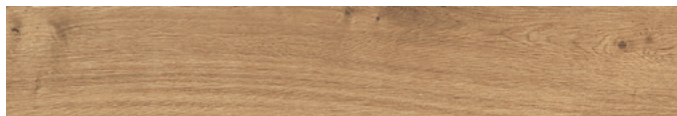
NT1239-001-1



METAL copper mirror border /

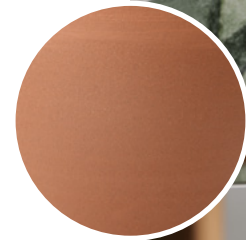
1×59,8

OD987-008



CLASSIC OAK brown / 14,7×89

OP457-009-1



recommended
colours
complementing
the collection



 **opoczno**
1883



29,8 × 59,8

SILVER WISH



impressions

SILVER WISH

Subtlety and class are the domains of the **SILVER WISH** collection inspired by the beautiful calacatta statuario stone. And just like the name of the original, the collection itself evokes the wonderful atmosphere of Italian bohemian society. The stone print on the 29.8 × 59.8 cm tile is rich, yet serene. Numerous thin and delicate grey and white veins of the pattern densely interweave with each other on the white background, giving the interior a sense of lightness. The 29.8 × 59.8 cm tile surface with a linear, symmetrical texture of ceramic fins tones down the collection and gives it regularity. The satin finish of the tiles enhances the stone effect, while the graphite border highlights the colour and delicacy of the veins. The mosaic, on which the designer has combined satin white with a stone motif, is a decorative effect that places the collection among the most popular choices. We have added floor tiles with a light wood texture – laid in a herringbone pattern to give the bathroom a French look.

Perfect complements to the **SILVER WISH** collection are accessories in grey, cold blue or champagne. They keep the elegant, aristocratic atmosphere of the room.



SILVER WISH

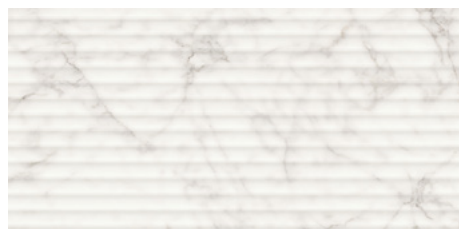
29,8 × 59,8



SILVER WISH white satin rect /

29,8 × 59,8

NT1248-001-1



SILVER WISH white structure satin rect /

29,8 × 59,8

NT1248-002-1



SILVER WISH white mosaic satin /

29,7 × 39,7

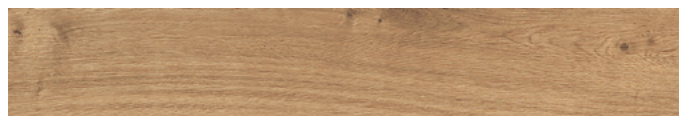
ND1248-005



METAL graphite border matt /

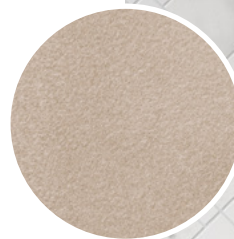
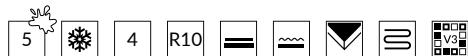
1 × 59,8

NT1245-005



CLASSIC OAK brown / 14,7 × 89

OP457-009-1



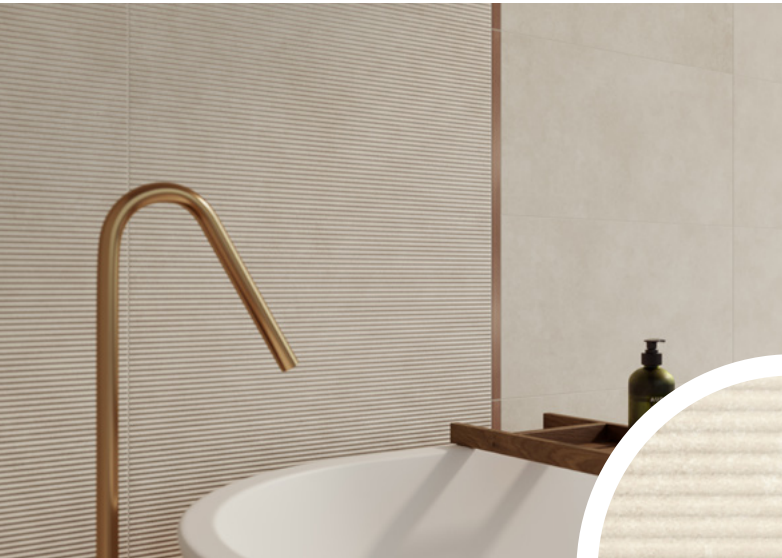
recommended
colours
complementing
the collection





29,8 × 59,8

TRIANA



impressions

TRIANA

TRIANA – natural and subdued, but perfect in its appearance, the new version of cement in a soft, warm beige colour. Interior trends straight from the Italian Cersaie trade fair.

The collection's designs are made up of the acclaimed cement motif in a lighter take. The base tile in beige (29.8 × 59.8 cm) is complemented by a textured tile in the same format, made up of fine parallel stripes. Apart from the border, this is the only decorative element of the **TRIANA** collection, but it completes it perfectly. Despite its simplicity and delicacy, the collection allows you to create soothing, monochromatic interiors. The collection forms the base for balanced accessories and decoration. Fittings in soft gold, wicker, wooden accessories or elements in more distinctive shades of natural clay look great here. We chose a floor tile in natural wood colour (22.1 × 89 cm) to match the collection.



TRIANA

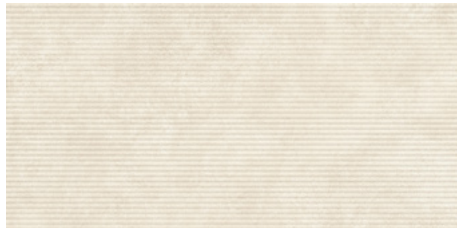
29,8 × 59,8



TRIANA beige matt rect /

29,8 × 59,8

NT460-004-1



TRIANA beige structure matt rect /

29,8 × 59,8

NT460-005-1



METAL copper matt border /

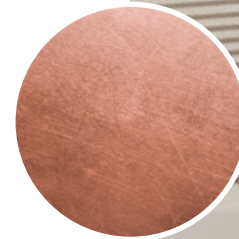
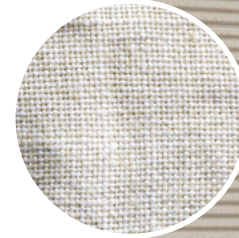
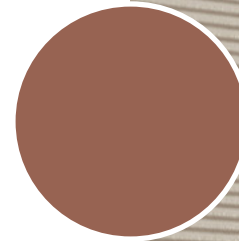
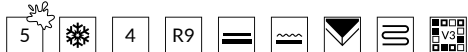
2 × 59,8

OD987-003



PASSION OAK natural / 22,1 × 89

W542-011-1



recommended
colours
complementing
the collection





29,8 × 59,8

VELEZ



impressions

VELEZ

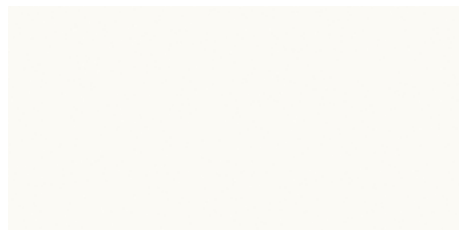
The **VELEZ** collection is based on an original geometric texture with a slightly sharp shape, softened by the white of the satin tile surface. As part of the collection, two ceramic tiles in 29.8 × 59.8 cm format – smooth and textured – complement each other, enhancing their natural beauty. The light refracting on the surface of the textured tiles brings out their unusual shape. The white and satin finish of the smooth tiles, despite its simplicity, gently illuminates them, further bringing the decorative effect.

The collection is completed with a 59.8 × 59.8 cm porcelain stoneware tile in a soft grey shade with lighter veins. The silver border adds an elegant, subtle sparkle to the collection.



VELEZ

29,8 × 59,8



PS800 white satin rectified /

29,8 × 59,8

NT1090-003-1



VELEZ white structure satin rect /

29,8 × 59,8

NT1118-005-1



METAL silver matt border /

2 × 59,8

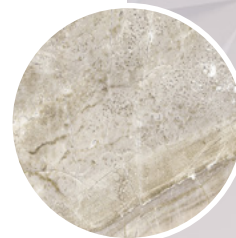
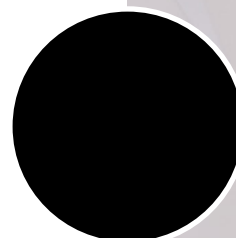
OD987-005



GREY BLANKET grey stone micro rect /

59,8 × 59,8

OP1019-001-1



recommended
colours
complementing
the collection



 **opoczno**
1883



29,8 × 59,8

STONE HILLS

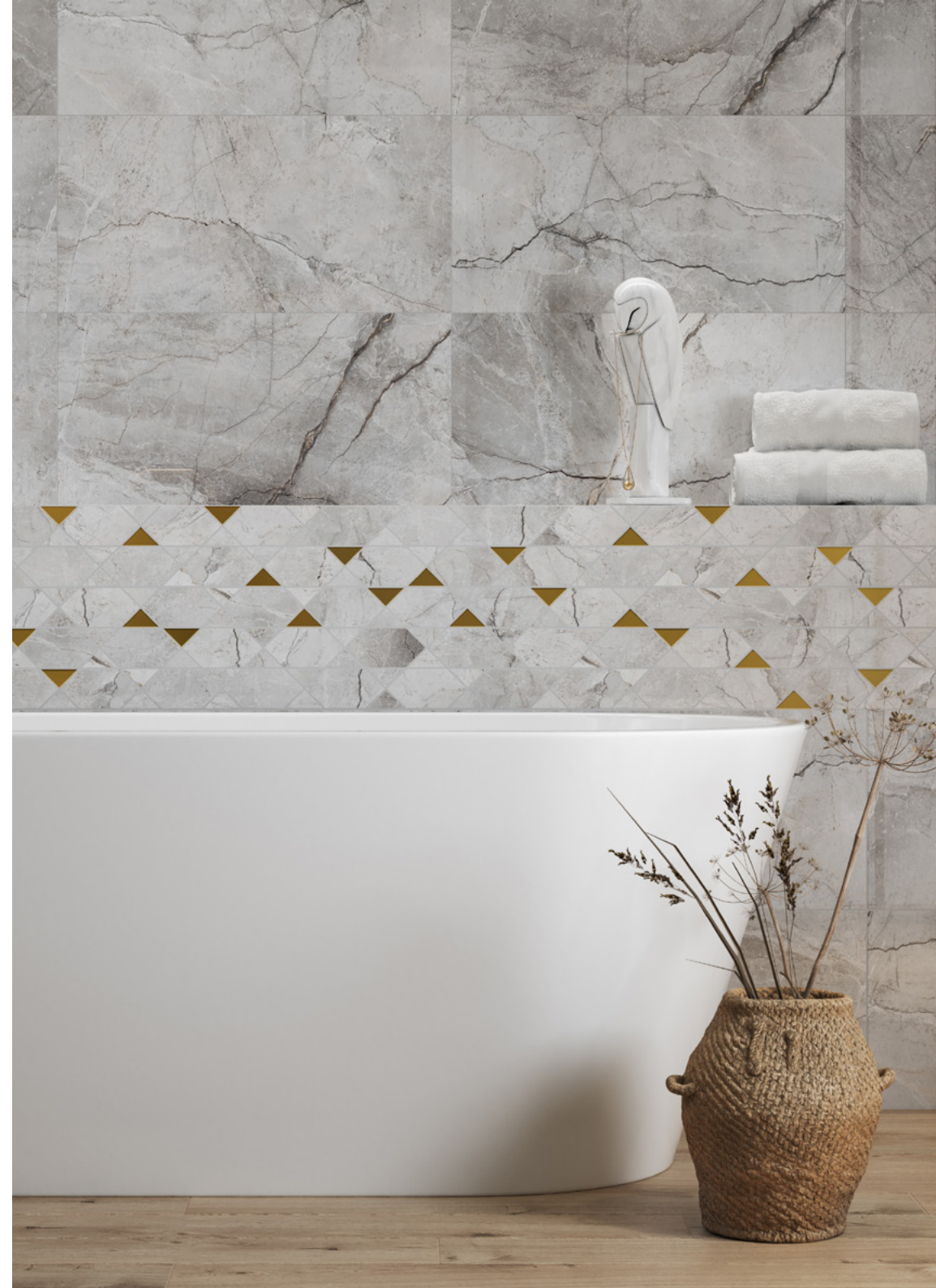


impressions

STONE HILLS

Strength and delicacy – two seemingly contradictory terms – are the essence of the **STONE HILLS** collection. The ceramic tiles in this collection perfectly reflect the pattern of natural stone in colours of subtle grey. The surface is enhanced by stronger dark grey veins with fine red-gold accents. Another highlight of this collection is the extraordinarily rich mosaic - combining stone that shines with reflected light with golden elements. This combination allows you to create a cool bathroom with a touch of glamour. The base tiles are available in 29.8 × 59.8 cm format. The 29.7 × 29.7 cm mosaic with gold elements boosts the collection. A classic wood porcelain stoneware tile (14.7 × 89 cm) completes the look.

The **STONE HILLS** collection is for those seeking a combination of nature and modern decorative features. Grey gives the room a natural tone, gold elements add to the rich atmosphere of the interior design, white accessories bring out the classic flair.



STONE HILLS

29,8 × 59,8



STONE hills grey glossy rect /

29,8 × 59,8

NT1222-002-1



STONE HILLS grey mosaic glossy rect /

29,7 × 29,7

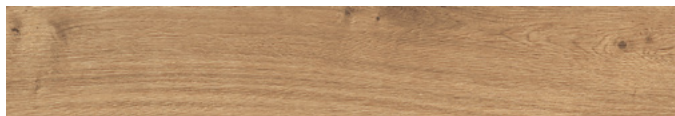
ND1222-004



METAL copper mirror border /

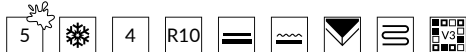
1 × 59,8

OD987-008

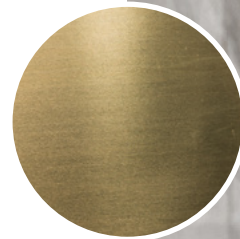
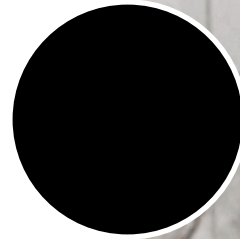


CLASSIC OAK brown / 14,7 × 89

OP457-009-1



 **opoczno**
1883



recommended
colours
complementing
the collection



29,8 × 59,8

WILMI



impressions

WILMI

The **WILMI** collection is a synonym of romanticism in a bathroom. Light, delicate and full of elegance at the same time.

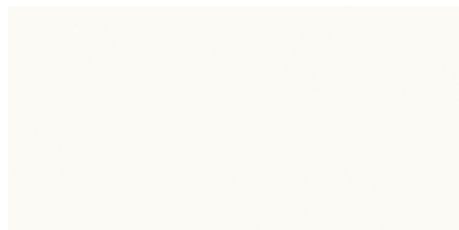
Its base is a tile (29.8 × 59.8 cm) with a characteristic terrazzo motif of rounded shapes and various sizes and shades of beige, embedded in white ceramic. The modern mosaic (29.6 × 25.6 cm) is worth highlighting - with a geometric pattern where a white hexagonal tile is combined with the surrounding terrazzo. The satin surface of all the tiles additionally gives the interior a soft and extremely sensual feel.

This is complemented by a light, wood-like porcelain stoneware tile (14.7 × 89 cm) laid in a herringbone pattern, which, combined with gold fittings and accessories, adds a hint of French style to the arrangement



WILMI

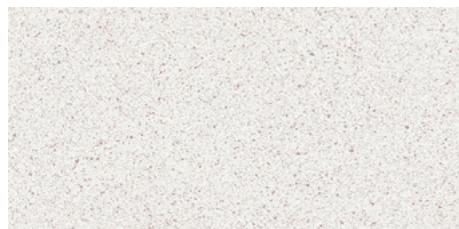
29,8 × 59,8



PS800 white satin rectified /

29,8 × 59,8

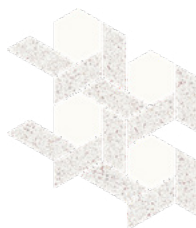
NT1090-003-1



WILMI cream satin rect /

29,8 × 59,8

NT1244-001-1



WILMI cream mosaic satin /

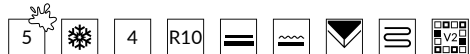
29,6 × 25,6

ND1244-003

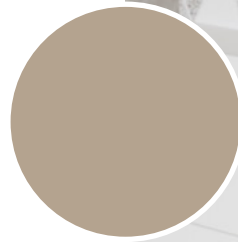
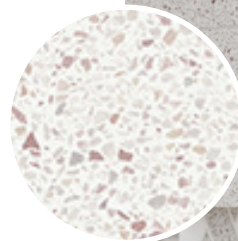
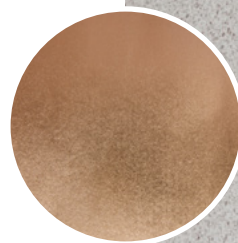


CLASSIC OAK white / 14,7 × 89

OP457-006-1



opoczno
1883



recommended
colours
complementing
the collection



 **opoczno**
1883



29,8 × 59,8

GINEVRA



impressions

GINEVRA

The **GINEVRA** collection is light and feminine, and at the same time, delicate and sensual. The incredibly natural pattern of the tiles is based on the pattern of the calacatta stone in a glossy finish. The gloss further softens the delicate appearance of the stone - with subtle veins in shades of grey and bleached black.

The collection consists of a 29.8 × 59.8 cm base tile, which can be continued across the entire wall to create a beautiful stone surface. The textured tile of the same format and linear surface, despite its softness, gives the whole collection a finesse and feminine - an extremely decorative character.

The collection is completed with a silver shining border (1 × 59.8 cm) and a matt porcelain stoneware tile in cement colour (59.8 × 59.8 cm), which balances the glossy wall surface.

This collection is perfect for creating timeless interiors, with everlasting, subtle elegance. With gold fittings, white decorative elements and gold lighting fixtures, you can lead it towards a glamorous look. With darker accessories, silver or black fittings, you can create a modern bathroom that appeals to anyone, not just women.



GINEVRA

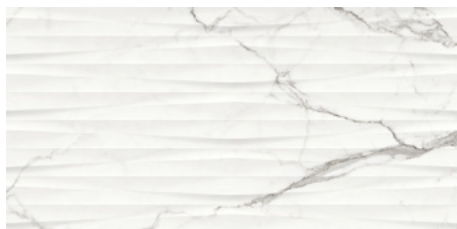
29,8 × 59,8



GINEVRA white glossy rect /

29,8 × 59,8

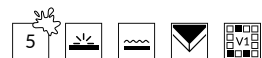
NT1237-001-1



GINEVRA white structure glossy rect /

29,8 × 59,8

NT1237-002-1



METAL silver glossy border /

1 × 59,8

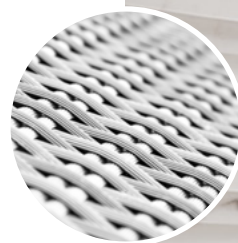
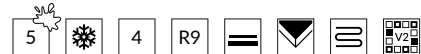
OD987-006



DURIN grys matt rect /

59,8 × 59,8

NT1246-001-1



recommended
colours
complementing
the collection

 **opoczno**
1883



 **opoczno**
1883



29,8 × 59,8

SENSUELLA



impressions

SENSUELLA

The **SENSUELLA** collection addresses the latest design and colour trends.

Monochromatic colours introduce peace and balance to the interior.

The 29.8 × 58.8 cm base tile in a light, beige sandstone colour scheme forms a balanced match with the decorative tile, the surface of which is decorated with a pleasant design – a slightly worn pattern. It gives the calm collection a modern, more dynamic twist.

The interior can also be complemented with a copper-coloured matt border (2 × 59.8 cm) and a floor tile with a light wood texture and colour (14.7 × 89 cm). An interior in this colour scheme is spacious and cosy, and also very stylish. A beige arrangement is timeless, regardless of changing fashions.



SENSUELLA

29,8 × 59,8



SENSUELLA beige satin rect /

29,8 × 59,8

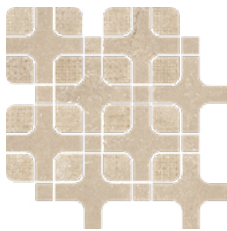
NT1242-002-1



SENSUELLA beige pattern satin rect /

29,8 × 59,8

NT1242-001-1



SENSUELLA beige mosaic satin rect /

29,4 × 29,4

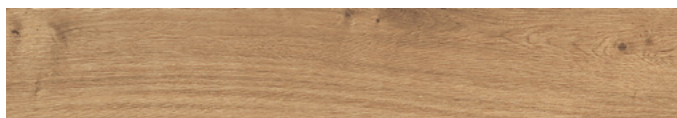
ND1242-006



METAL copper matt border /

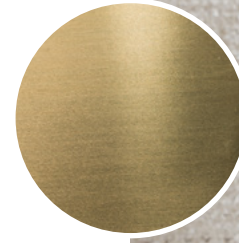
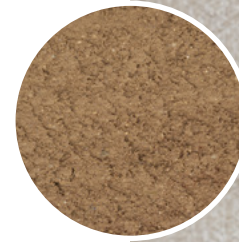
2 × 59,8

OD987-003



CLASSIC OAK brown / 14,7 × 89

OP457-009-1



recommended
colours
complementing
the collection





29,8 × 59,8

PARMINA



impressions

PARMINA

The **PARMINA** collection stands out for its unique tile surface. The micro-granilla used gives an intriguing effect of a frozen, frosted surface. The collection includes two 29.8 × 59.8 cm tiles: plain white and textured.

The textured tile with its wavy pattern shimmers and sparkles when exposed to light, while the smooth tile gently tones it down.

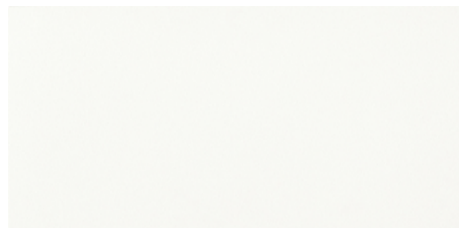
The collection is complemented and enhanced by a porcelain stoneware tile with a light wood pattern in 14.7 × 89 cm board format and a shiny silver border with a size of 1 × 59.8 cm.

The **PARMINA** collection is extremely flexible. The colour of white dusted with snowy frost offers many design possibilities. In combination with grey concrete, gold accessories and powder pink elements, it creates a glamorous effect. With wood-like tile flooring in a perfect light wood pattern and natural accessories, it gives the room a boho feel. With black fittings and a modern mirror – we get a modern bathroom.



PARMINA

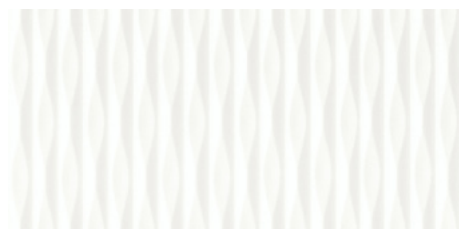
29,8 × 59,8



PS800 white micro rect /

29,8 × 59,8

NT1221-004-1



PARMINA white structure micro rect /

29,8 × 59,8

NT1221-003-1



METAL silver glossy border /

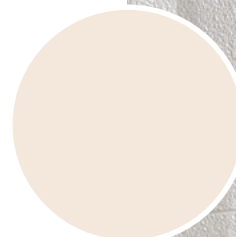
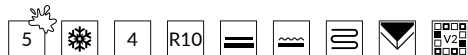
1 × 59,8

OD987-006



CLASSIC OAK white / 14,7 × 89

OP457-006-1



recommended co-
lours complemen-
ting the collection



 **opoczno**
1883



29,8 × 59,8

FIRST ROW



impressions

FIRST ROW

The **FIRST ROW** is a selection of tiles in the colours of warm, light beige contrasted with cement grey. This is the shade that prevails in current trends.

There are two tiles available in the collection, both 29.8 × 59.8 cm: a smooth, matt base tile in beige contrasted with cement, and a decorative tile with a subtle, delicately shaded pattern that refers to the regularly recurring wallpaper trend.

The collection is complemented by a 59.8 × 59.8 cm floor tile and a 2 × 59.8 cm border in brushed copper.

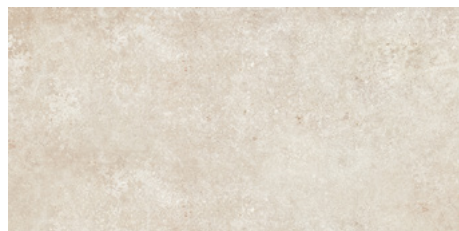
Thanks to the colours of the **FIRST ROW** collection tiles, the space can resemble the architecture of Mediterranean, sunny places. This sunny effect can be further emphasised by the border, which adds a touch of chic and elegance to the interior. The flooring dedicated to the collection unifies the space and creates a perfect base for various arrangements.

The room can be kept in a coastal atmosphere by opting for decor in gold, beige, sandstone and all shades of brown. Wood adds austerity to the arrangement, emphasises the simplicity of forms and shapes without cooling the room. Monochromatic decor can be contrasted with furnishings and accessories in strong colours.



FIRST ROW

29,8 × 59,8



FIRST ROW beige matt rect /

29,8 × 59,8

NT1235-003-1



FIRST ROW beige pattern matt rect /

29,8 × 59,8

NT1235-004-1



METAL copper matt border /

2 × 59,8

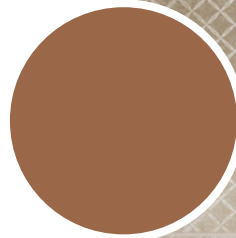
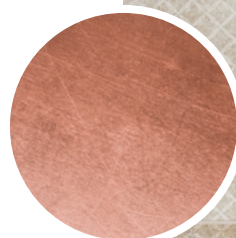
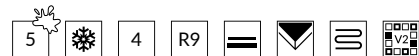
OD987-003



FIRST ROW beige matt rect /

59,8 × 59,8

NT1235-001-1



recommended
colours
complementing
the collection

 **opoczno**
1883



29,8 × 59,8

FARISA



impressions

FARISA

FARISA is a sensual, romantic and natural, yet expressive collection. It consists of a variety of tiles in 29.8 × 59.8 cm format. White, with a unique new relief paste effect that creates a textured, delicate pattern of cherry blossoms on its surface, clearly felt under your fingertips – this is the decorative basis for the entire collection. The 3D nature of this design is further highlighted and emphasised by the bathroom lighting. A smooth white tile with a satin finish perfectly complements the floral pattern, while a dark satin navy blue tile provides a strong backdrop for the sensual, feminine collection.

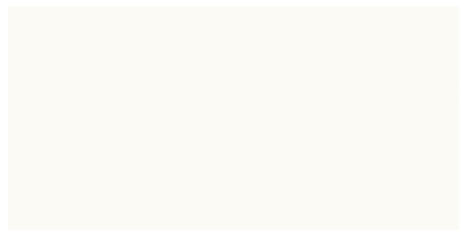
The collection is complemented by a shiny metal border (1 × 59.8 cm) and a wood-effect floor tile in a natural brown (14.7 × 89 cm).

The bathroom design possibilities using elements from the **FARISA** collection are amazingly diverse. You can create a romantic interior by choosing furnishings in powder pink. A more sensual interior with a slightly stronger atmosphere can be created by using navy blue accessories. An ascetic, minimalist space can be achieved if the collection is complemented with black.



FARISA

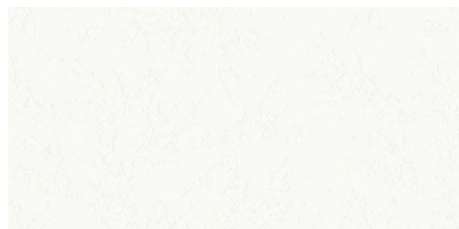
29,8 × 59,8



PS800 white satin rectified /

29,8 × 59,8

NT1090-003-1



FARISA white inserto satin rect /

29,8 × 59,8

ND1219-001



PS800 navy satin rect /

29,8 × 59,8

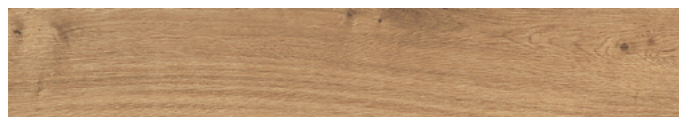
ND1219-002-1



METAL silver glossy border /

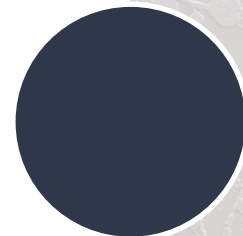
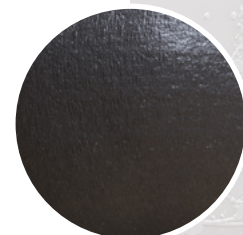
1 × 59,8

OD987-006



CLASSIC OAK brown / 14,7 × 89

OP457-009-1



recommended
colours
complementing
the collection

 **opoczno**
1883



29,8 × 59,8

DURIN



impressions

DURIN

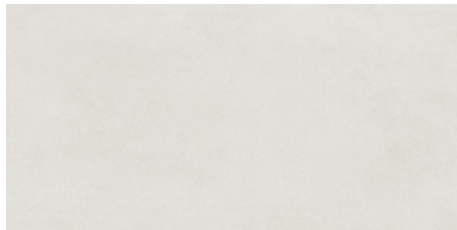
DURIN is a subtle collection whose light colours and delicate patterns help to create a very neutral and soothing atmosphere in the interior. The design of the tiles is based on a soft, delicate version of cement. Its lightness is further emphasised by a fine geometric pattern, printed with glossy ink on a textured tile.

The combination of cement, fine texture and illuminating glow is an avant-garde combination for a subtle, non-obvious effect. The whitened grey of the tiles allows for the arrangement of other elements of the bathroom in any colour or character, from ascetic wood, through monochromatic ash, to strong accents in all colours.



DURIN

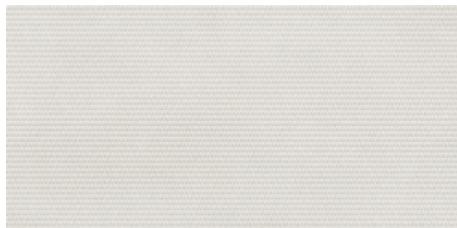
29,8 × 59,8



DURIN grys matt rect /

29,8 × 59,8

NT1246-003-1



DURIN grys pattern structure matt rect /

29,8 × 59,8

NT1246-004-1



METAL silver matt border /

2 × 59,8

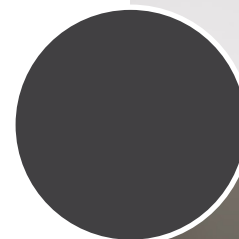
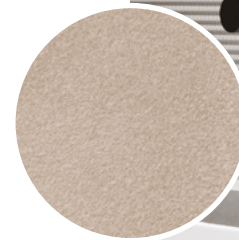
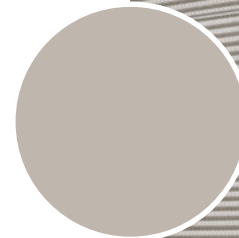
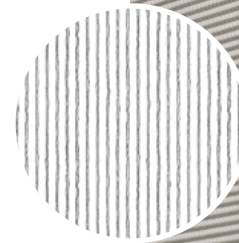
OD987-005



DURIN grys matt rect /

59,8 × 59,8

NT1246-001-1



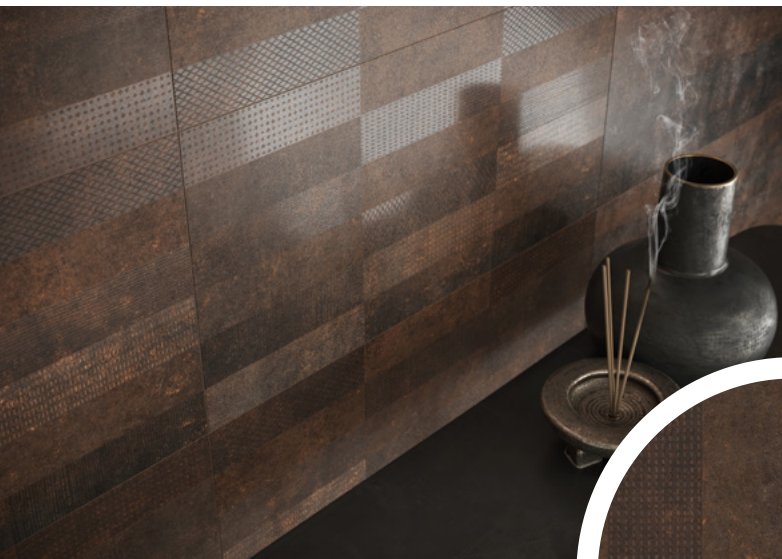
recommended
colours
complementing
the collection





29,8 × 59,8

METALI KO



impressions

METALIKO

METALIKO is a strong, expressive, avant-garde collection. The raw rust colour and texture of the tiles mean that the room does not require any additional decoration. A bathroom made using this collection recalls industrial interiors, exclusive in perception.

The collection consists of a base tile in shades of rust, brown and red (29.8 × 59.8 cm), with a delicate geometric brick pattern. Its depth is brought out by the shimmering surface - the effect of using micro-granilla. The second tile is in the same colour scheme of sparkling browns and reds (29.8 × 59.8 cm), while the lack of additional geometric motifs helps to balance the arrangement. The collection is complemented by a porcelain stoneware tile (59.8 × 59.8 cm) in cement grey and a shiny copper border (1 × 59.8 cm).

Any wooden elements that give the room a natural feel are a great design addition. In combination with grey and black, they emphasise the austere but elegant style of the bathroom.



METALIKO

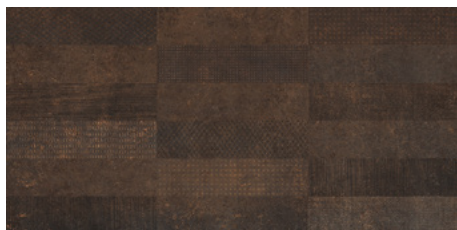
29,8 × 59,8



METALIKO rust micro rect /

29,8 × 59,8

NT1238-001-1



METALIKO rust pattern micro rect /

29,8 × 59,8

NT1238-002-1



METAL copper mirror border /

1 × 59,8

OD987-008



DURIN grys matt rect /

29,8 × 59,8

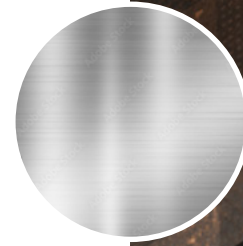
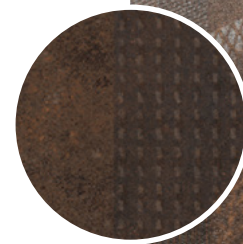
NT1246-003-1



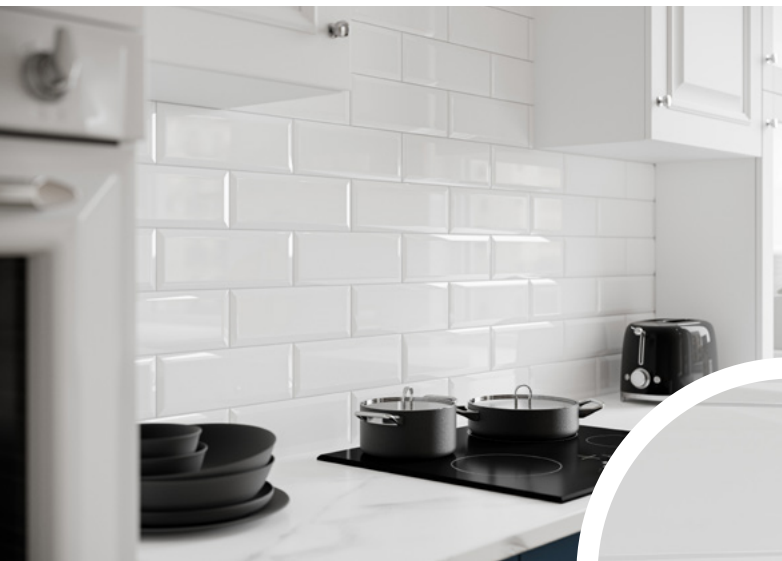
DURIN grys matt rect /

59,8 × 59,8

NT1246-001-1



recommended
colours
complementing
the collection



impressions

METRO STYLE

The **METRO** collection in 10 × 20 cm format – a small brick with exceptional creative power. The simple form of the tiles offers many possibilities for interior design. Stylish or modern, industrial, glamorous or boho – it fits perfectly in any setting. In 3 basic colours – white, grey and black – it creates an interior on its own or complements it perfectly. Its flexibility is as remarkable as the many ways it can be arranged: vertically, horizontally, herringbone, overlapping, parallel. These are just some of the many possibilities.



METRO STYLE

10 × 20



METRO STYLE black /

10 × 20

NT601-009-1



METRO style grey /

10 × 20

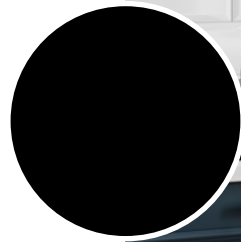
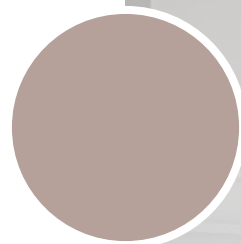
NT601-010-1



METRO style white /

10 × 20

NT601-011-1



recommended
colours
complementing
the collection



KEY



stain resistance



abrasion resistance



satin tiles



matt tiles



rectified tiles



frost resistance



non-slip class



glossy tiles



structural tiles



tonal class
V1-V3



microgranilia



TONALITY CLASS

The term “tonality” refers to the differences in the pattern and/or colour of tiles in the same collection. This allows us to create both minimalist and non-standard interiors that go beyond the usual schemes. Opoczno brand offers diverse collections, from mellow, mono-colour, through expressive, highly varied ones imitating natural patterns, which make the space being arranged feel genuine and attractive.

We have introduced four tonality classifications to our collections, according to the following class types:



CLASS V0

Collections marked with the V0 class are so-called mono-coloured tiles – with one colour, homogeneous across the whole surface.



CLASS V1

The V1 class indicates that the collection includes tiles with a very uniform pattern.



CLASS V2

The V2 class is characterised by a fairly uniform pattern, while maintaining consistency of the tones. Random tiles may therefore have similar background but they will differ with subtle details, such as the layout of veins in collections featuring marble.



CLASS V3

Collections that have been marked with the V3 class are characterised by great diversification of patterns and colours. The intensity and distribution of colours may significantly differ depending on the tile. Class V3 wood-like tiles will differ in the number of knots.

impressions

SPECIFICATION



cm



mm



pcs.



m²



kg



m²



kg

POSITO

POSITO GRYS MATT RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
POSITO GRYS STRUCTURE MATT RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
METAL COPPER MATT BORDER	2 × 59,8	10	21	-	6,12	0,28	352,0
POSITO GRYS MATT RECT	59,8 × 59,8	8	3	1,07	18,72	17,31	870,0

TILIAN

PS800 WHITE SATIN RECTIFIED	29,8 × 59,8	9	7	1,25	19,12	16,36	928,5
PS820 WHITE STRUCTURE SATIN RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
TILIAN GRYS MOSAIC SATIN	29,7 × 37,2	9	8	-	10	1,2	380,0
METAL GRAPHITE BORDER MATT	1 × 59,8	8	40	-	7,00	0,17	995,0
TILIAN GRYS MATT RECT	59,8 × 59,8	8	3	1,07	18,72	17,31	870,0

MEET ME

PS800 WHITE SATIN RECTIFIED	29,8 × 59,8	9	7	1,25	19,12	16,36	928,5
MEET ME GRYS SATIN RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
METAL SILVER MATT BORDER	2 × 59,8	10	21	-	6,12	0,28	352,0
MEET ME GRYS MATT RECT	59,8 × 59,8	8	3	1,07	18,72	17,31	870,0

impressions

SPECIFICATION



cm



mm



pcs.



m²



kg



m²



kg

MOTTI LEAF

PS800 WHITE SATIN RECTIFIED	29,8×59,8	9	7	1,25	19,12	16,36	928,5
SENSUELLA BEIGE SATIN RECT	29,8×59,8	9	7	1,25	19,12	15,30	928,5
MOTTI LEAF WHITE MIX SATIN RECT	29,8×59,8	9	7	1,25	19,12	15,30	928,5
METAL COPPER MIRROR BORDER	1×59,8	8	40	-	3,00	0,08	460,0
CLASSIC OAK BROWN	14,7×89	11.00 / 8.00	8	1,05	19,90	18,8	815,0

SILVER WISH

SILVER WISH WHITE SATIN RECT	29,8×59,8	9	7	1,25	19,12	15,30	928,5
SILVER WISH WHITE STRUCTURE SATIN RECT	29,8×59,8	9	7	1,25	19,12	15,30	928,5
SILVER WISH WHITE MOSAIC SATIN	29,7×37,2	9	8	-	10	1,2	380,0
METAL GRAPHITE BORDER MATT	1×59,8	8	40	-	7,00	0,17	995,0
CLASSIC OAK BROWN	14,7×89	11.00 / 8.00	8	1,05	19,90	18,8	815,0

TRIANA

TRIANA BEIGE MATT RECT	29,8×59,8	9	7	1,25	19,12	15,30	928,5
TRIANA BEIGE STRUCTURE MATT RECT	29,8×59,8	9	7	1,25	19,12	15,30	928,5
METAL COPPER MATT BORDER	2×59,8	10	21	-	6,12	0,28	352,0
PASSION OAK NATURAL	22,1×89	11.00 / 8.00	5	0,97	18,40	18,8	570,0

impressions

SPECIFICATION



cm



mm



pcs.



m²



kg



m²



kg

VELEZ

PS800 WHITE SATIN RECTIFIED	29,8 × 59,8	9	7	1,25	19,12	16,36	928,5
VELEZ WHITE STRUCTURE SATIN RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
METAL SILVER MATT BORDER 2×59,8	2 × 59,8	10	21	-	6,12	0,28	352,0
GREY BLANKET GREY STONE MICRO RECT	59,8 × 59,8	8	3	1,07	18,72	17,31	764,3

STONE HILLS

STONE HILLS GREY GLOSSY RECT	29,8 × 59,8	9	7	1,25	19,12	16,36	928,5
STONE HILLS GREY MOSAIC GLOSSY	29,7 × 29,7	9	11	-	0,96	0,86	252,0
METAL COPPER MIRROR BORDER	1 × 59,8	8	40	-	3,00	0,08	460,0
CLASSIC OAK BROWN	14,7 × 89	11.00 / 8.00	8	1,05	19,90	18,8	815,0

WILMI

PS800 WHITE SATIN RECTIFIED	29,8 × 59,8	9	7	1,25	19,12	16,36	928,5
WILMI CREAM SATIN RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
WILMI CREAM MOSAIC SATIN	25,6 × 29,6	9	11	-	7,2	0,64	195,0
CLASSIC OAK WHITE	14,7 × 89	11.00 / 8.00	8	1,05	19,90	18,8	815,0

impressions

SPECIFICATION



cm



mm



pcs.



m²



kg



m²



kg

GINEVRA

GINEVRA WHITE GLOSSY RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
GINEVRA WHITE STRUCTURE GLOSSY RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
METAL SILVER GLOSSY BORDER	1 × 59,8	8	40	-	0,30	0,29	200,0
DURIN GRYS MATT RECT	59,8 × 59,8	8	3	1,07	18,72	17,31	870,0

SENSUELLA

SENSUELLA BEIGE SATIN RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
SENSUELLA BEIGE PATTERN SATIN RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
SENSUELLA BEIGE MOSAIC SATIN	29,4 × 29,4	9	11	-	10,6	0,94	275,0
METAL COPPER MATT BORDER	2 × 59,8	8	21	-	6,12	0,28	352,0
CLASSIC OAK BROWN	14,7 × 89	11,00 / 8,00	8	1,05	19,90	18,8	815,0

PARMINA

PS800 WHITE MICRO RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
PARMINA WHITE STRUCTURE MICRO RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
METAL SILVER GLOSSY BORDER	1 × 59,8	8	40	-	0,30	0,29	200,0
CLASSIC OAK WHITE	14,7 × 89	11,00 / 8,00	8	1,05	19,90	18,8	815,0

impressions

SPECIFICATION



cm



mm



pcs.



m²



kg



m²



kg

FIRST ROW

FIRST ROW BEIGE MATT RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
FIRST ROW BEIGE PATTERN MATT RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
METAL COPPER MATT BORDER	2 × 59,8	10	21	-	6,12	0,28	352,0
FIRST ROW BEIGE MATT RECT	59,8 × 59,8	8	3	1,07	18,72	17,31	870,0

FARISA

PS800 WHITE SATIN RECTIFIED	29,8 × 59,8	9	7	1,25	19,12	16,36	928,5
FARISA WHITE INSERTO SATIN RECT	29,8 × 59,8	9	4	-	10,5	2,5	170,0
PS800 NAVY SATIN RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
METAL SILVER GLOSSY BORDER	1 × 59,8	8	40	-	0,30	0,29	200,0
CLASSIC OAK BROWN	14,7 × 89	11.00 / 8.00	8	1,05	19,90	18,8	815,0

DURIN

DURIN GRYS MATT RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
DURIN GRYS PATTERN STRUCTURE MATT RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
METAL SILVER MATT BORDER	2 × 59,8	10	21	-	6,12	0,28	352,0
DURIN GRYS MATT RECT	59,8 × 59,8	8	3	1,07	18,72	17,31	870,0

impressions

SPECYFIKACJA



cm



mm



pcs.



m²



kg



m²



kg

METALIKO

DURIN GRYS MATT RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
METALIKO RUST MICRO RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
METALIKO RUST PATTERN MICRO RECT	29,8 × 59,8	9	7	1,25	19,12	15,30	928,5
METAL COPPER MIRROR BORDER	1 × 59,8	8	40	-	3,00	0,08	460,0
DURIN GRYS MATT RECT 59,8×59,8 G1	59,8 × 59,8	8	3	1,07	18,72	17,31	870,0

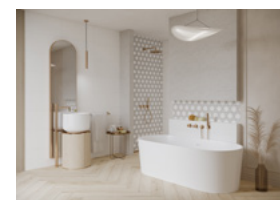
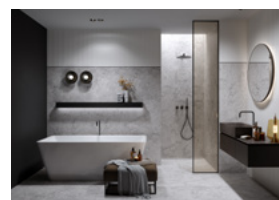
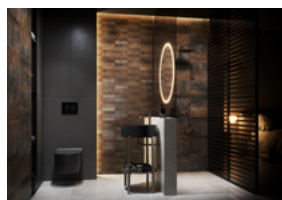
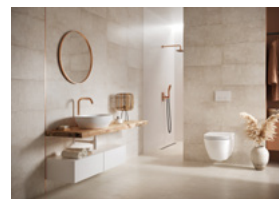
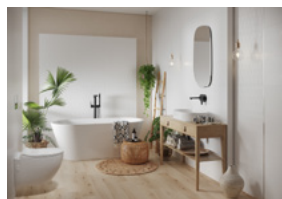
METRO STYLE

METRO STYLE BLACK 10×20 G1	10 × 20	8	25	0,5	6,52	0,26	1006,0
METRO STYLE GREY 10×20 G1	10 × 20	8	25	0,5	6,52	0,26	1006,0
METRO STYLE WHITE 10×20 G1	10 × 20	8	25	0,5	6,52	0,26	1006,0

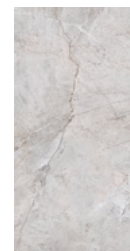
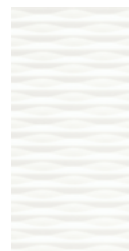
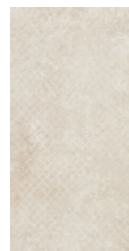
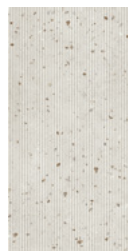
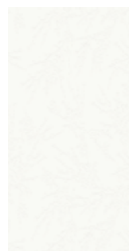
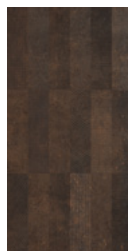
impressions
MARKETING
SUPPORT



INTERIOR
RENDERINGS



PRODUCTS
PACKSHOTS



impressions

MARKETING
SUPPORT



DIGITAL
COMMUNICATION

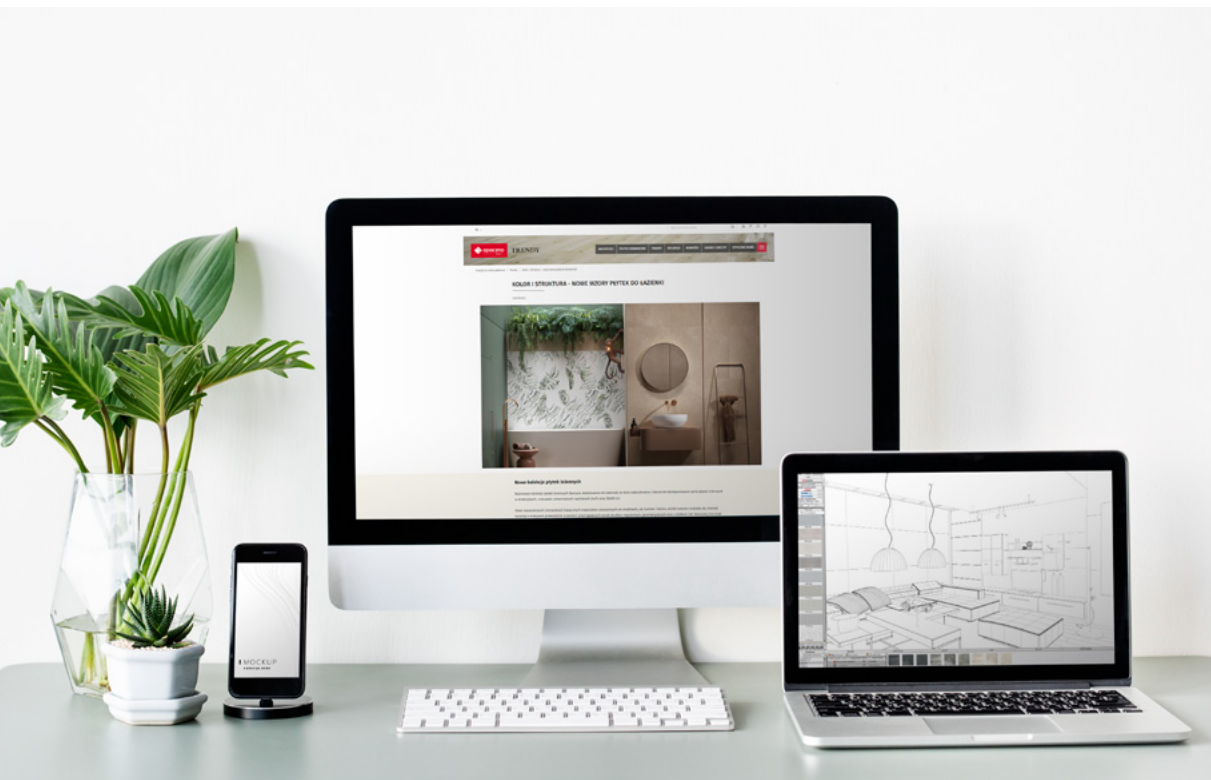
I. Collections on www.opoczno.eu

- interior design
- collection description
- packshots
- technical data
- online catalogue

II. Online campaigns

III. Cooperation and PR

- articles on thematic websites
- projects by bloggers



impressions

MARKETING
SUPPORT



SOCIAL MEDIA
COMMUNICATION

I. Posts on social media

- facebook
- instagram
- pinterest
- youtube
- linkedin
- presence on interior design websites

FILES FOR
ARCHITECTS

- update of the cad decor database
- downloadable packshots
- promotion of products on a webpage dedicated to architects



impressions

TRADE MARKETING
SUPPORT



DISPLAY STAND
I PHONE MAX 2

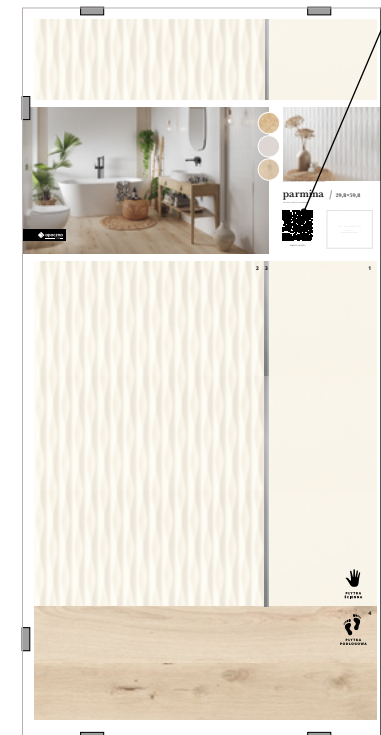
1. **MOTTI LEAF**
2. **TILIAN**
3. **TRIANA**
4. **FARISA**
5. **DURIN**
6. **STONE HILLS**
7. **PARMINA**
8. **FIRST ROW**
9. **MEET ME**
10. **METALIKO**
11. **WILMI**
12. **SENSUELLA**
13. **SILVER WISH**
14. **POSITO**
15. **VELEZ**
16. **GINEVRA**
17. **METRO**
18. **ALCAMO**
19. **MEER**
20. **CRISTALLO**
21. **OLA BIANCA**
22. **RAKARO**
23. **CLARET**
24. **MANUKA**
25. **DAPPER**
26. **SANTIS**

SAMPLE BOARD

In the new version of the display, all boards have been rearranged and gained new functionality



scan the code and explore the collection



impressions

TRADE MARKETING
SUPPORT



BOX
POSITO

- 01 POSITO GRYS MATT RECT 29,8 × 59,8 | NT1236-003-1
- 02 POSITO GRYS STRUCTURE MATT RECT 29,8 × 59,8 | NT1236-004-1
- 03 METAL COPPER MATT BORDER 2×59,8 | OD987-003
- 04 POSITO GRYS MATT RECT 59,8 × 59,8 | NT1236-001-1

impressions

TRADE MARKETING
SUPPORT



BOX
TILIAN

- 01 PS800 WHITE SATIN RECTIFIED 29,8×59,8 | NT1090-003-1
- 02 PS820 WHITE STRUCTURE SATIN RECT 29,8×59,8 | NT1245-004-1
- 03 TILIAN GRYS MATT RECT 59,8×59,8 | NT1245-001-1
- 04 TILIAN GRYS MOSAIC SATIN 29,7×37,2 | ND1245-006
- 06 METAL GRAPHITE BORDER MATT 1×59,8 | NT1245-005

impressions

TRADE MARKETING
SUPPORT



BOX
MEET ME

- 01 MEET ME GRYS SATIN RECT 29,8×59,8 | NT1247-003-1
- 02 PS800 WHITE SATIN RECTIFIED 29,8×59,8 | NT1090-003-1
- 03 METAL SILVER MATT BORDER 2×59,8 | OD987-005
- 04 MEET ME GRYS MATT RECT 59,8×59,8 | NT1247-001-1

impressions

TRADE MARKETING
SUPPORT



BOX
MOTTI LEAF

- 01 CLASSIC OAK BROWN 14,7×89 | OP457-009-1
- 02 SENSUELLA BEIGE SATIN RECT 29,8×59,8 | NT1242-002-1
- 03 METAL COPPER MIRROR BORDER 1×59,8 | OD987-008
- 04 MOTTI LEAF WHITE MIX SATIN RECT 29,8×59,8 | NT1239-001-1
- 05 PS800 WHITE SATIN RECTIFIED 29,8×59,8 G1 | NT1090-003-1

impressions

TRADE MARKETING
SUPPORT



BOX
SILVER WISH

- 01 SILVER WISH WHITE SATIN RECT 29,8 × 59,8 | NT1248-001-1
- 02 SILVER WISH WHITE STRUCTURE SATIN RECT 29,8 × 59,8 | NT1248-002-1
- 03 SILVER WISH WHITE MOSAIC SATIN 29,7 × 39,7 | ND1248-005
- 04 METAL GRAPHITE BORDER MATT 1×59,8 | NT1245-005
- 05 CLASSIC OAK BROWN 14,7 × 89 | OP457-009-1

impressions

TRADE MARKETING
SUPPORT



BOX
TRIANA

- 01 TRIANA BEIGE MATT RECT 29,8 × 59,8 | NT460-004-1
- 02 TRIANA BEIGE STRUCTURE MATT RECT 29,8 × 59,8 | NT460-005-1
- 03 METAL COPPER MATT BORDER 2×59,8 | OD987-003
- 04 PASSION OAK NATURAL 22,1 × 89 | W542-011-1

impressions

TRADE MARKETING
SUPPORT



BOX
VELEZ

- 01 VELEZ WHITE STRUCTURE SATIN 29,8×59,8 | NT1118-005-1
- 02 PS800 WHITE SATIN RECTIFIED 29,8×59,8 | NT1090-003-1
- 03 GREY BLANKET GREY STONE MICRO RECT 59,8×59,8 | OP1019-010-1
- 04 METAL SILVER MATT BORDER 2×59,8 | OD987-005

impressions

TRADE MARKETING
SUPPORT



BOX
GINEVRA

- 01 GINEVRA WHITE GLOSSY RECT 29,8×59,8 | NT1237-001-1
- 02 GINEVRA WHITE STRUCTURE GLOSSY RECT 29,8×59,8 | NT1237-002-1
- 03 DURIN GRYS MATT RECT 59,8×59,8 | NT1246-001-1
- 04 METAL SILVER GLOSSY BORDER 1×59,8 | OD987-006

impressions

TRADE MARKETING
SUPPORT



BOX
SENSUELLA

- 01 SENSUELLA BEIGE SATIN RECT 29,8×59,8 | NT1242-002-1
- 02 SENSUELLA BEIGE PATTERN SATIN RECT 29,8×59,8 | NT1242-001-1
- 03 SENSUELLA BEIGE MOSAIC SATIN 29,4×29,4 | ND1242-006
- 04 METAL COPPER MATT BORDER 2×59,8 | OD987-003
- 05 CLASSIC OAK BROWN 14,7×89 | OP457-009-1

impressions

TRADE MARKETING
SUPPORT



BOX
PARMINA

- 01 CLASSIC OAK WHITE 14,7×89 | OP457-006-1
- 02 PS800 WHITE MICRO RECT 29,8×59,8 | NT1221-004-1
- 03 PARMINA WHITE STRUCTURE MICRO RECT 29,8×59,8 | NT1221-003-1
- 04 METAL SILVER GLOSSY BORDER 1×59,8 | OD987-006

impressions

TRADE MARKETING
SUPPORT



BOX
FIRST ROW

- 01 FIRST ROW BEIGE MATT RECT 29,8×59,8 | NT1235-003-1
- 02 FIRST ROW BEIGE PATTERN MATT RECT 29,8×59,8 | NT1235-004-1
- 03 PS800 WHITE SATIN RECTIFIED 29,8×59,8 | NT1090-003-1
- 04 METAL COPPER MATT BORDER 2×59,8 | OD987-003
- 05 FIRST ROW BEIGE MATT RECT 59,8×59,8 G1 | NT1235-001-1

impressions

TRADE MARKETING
SUPPORT



BOX
FARISA

- 01 PS800 NAVY SATIN RECT 29,8×59,8 | ND1219-002-1
- 02 FARISA WHITE INSERTO SATIN RECT 29,8×59,8 | ND1219-001
- 03 METAL SILVER GLOSSY BORDER 1×59,8 | OD987-006
- 04 CLASSIC OAK BROWN 14,7×89 | OP457-009-1
- 05 PS800 WHITE SATIN RECTIFIED 29,8×59,8 | NT1090-003-1

impressions

TRADE MARKETING
SUPPORT



BOX
DURIN

- 01 DURIN GRYS MATT RECT 29,8 × 59,8 | NT1246-003-1
- 02 DURIN GRYS PATTERN STRUCTURE MATT RECT 29,8 × 59,8 | NT1246-004-1
- 03 METAL SILVER MATT BORDER 2×59,8 | OD987-005
- 04 DURIN GRYS MATT RECT 59,8 × 59,8 | NT1246-001-1

impressions

TRADE MARKETING
SUPPORT



BOX
METALIKO

- 01 METALIKO RUST MICRO RECT 29,8 × 59,8 | NT1238-001-1
- 02 METALIKO RUST PATTERN MICRO RECT 29,8 × 59,8 | NT1238-002-1
- 03 DURIN GRYS MATT RECT 29,8 × 59,8 | NT1246-003-1
- 04 DURIN GRYS MATT RECT 59,8 × 59,8 | NT1246-001-1
- 05 METAL COPPER MIRROR BORDER 1×59,8 | OD987-008